



2024 Pediatric CME Conference Exhibitor and Sponsorship Package

March 9 & 10, 2024

Renaissance Pittsburgh Hotel | Pittsburgh, PA

Pennsylvania Chapter,
American Academy of Pediatrics

INVITATION TO JOIN PA AAP'S 2024 PEDIATRIC CONFERENCE AS AN EXHIBITOR OR SPONSOR

Dear Colleague,

We are delighted to inform you that the Pennsylvania Chapter of the American Academy of Pediatrics (PA AAP) will host its annual statewide Pediatric CME Conference from Saturday, March 9 through Sunday, March 10 at the Renaissance Pittsburgh Hotel! The 2024 Pediatric Conference represents an opportunity for pediatricians and other allied health professionals from across the state to come together to learn and network with one another. We have a very exciting agenda, featuring presentations and panels on timely topics, including vaccine updates and guidance, treatment for developmental disabilities, newborn health screenings, screening for and treating Type-1 diabetes, health equity, and tickborne infection updates.

We would like to invite you to be an exhibitor at the 2024 Pediatric Conference. We look forward to facilitating a thought-provoking day filled with opportunities for education and networking. We believe that exhibitors are essential to ensuring that our conference fulfills registrants' resource and information interests. The attached Exhibitor Agreement & Information Sheet outlines the package options—whether you'd like to join us through our gold, silver, or bronze package.

The Pennsylvania Chapter of the AAP consists of over 2,400 pediatric providers, and we are anticipating about 130 conference attendees. We hope you will take advantage of this opportunity to share information about your product, service, or program with pediatric practitioners from across the state.

A signed Exhibitor Agreement (attached) must be received by the Pennsylvania Chapter, American Academy of Pediatrics by Monday, February 19, 2024, so that we may plan accordingly. Once a signed Exhibitor Agreement is received, a detailed confirmation letter will be generated, which will include the important details needed to plan for the event. Payment is due in full by Friday, March 1, 2024.

If you have any questions, please contact Aubrey D'Angelo at adangelo@paaap.org. We greatly appreciate your interest and hope to see you at this year's conference!

Sincerely,

2024 CME Conference Planning Committee

KEY DETAILS

WHAT: 2024 Pediatric CME Conference

WHEN: March 9-10, 2024

WHERE: Renaissance Pittsburgh Hotel
107 6th Street
Pittsburgh, PA 15222-3301

WHO: 130+ pediatric providers and allied health professionals

WHY: To connect with and promote your products and services to the largest coalition of pediatric providers in Pennsylvania

EXHIBITOR PACKAGE OPTIONS

GOLD EXHIBITOR PACKAGE

Rate: \$3,500

- Premium booth placement in the Exhibit Hall at the Renaissance Pittsburgh Hotel, equipped with a 6-ft table and three folding chairs
- One direct email to 2,400+ PA AAP members with information about your product, company, organization, or program
- **Pre-conference** access to contact information for conference attendees who **opt into** information sharing
- One 400-word article in an issue of the PA AAP e-newsletter
- Speaking opportunity at conference reception on Saturday, March 10, 2024
- Full-page ad in the exhibitor pamphlet
- Recognition on the PA AAP website, social media channels (Facebook, Instagram, and X) and e-Newsletter
- 3 complimentary conference registration passes

SILVER EXHIBITOR PACKAGE

Rate: \$2,500

- Select booth placement in the Exhibit Hall at the Renaissance Pittsburgh Hotel, equipped with a 6-ft table and two folding chairs
- **Post-conference** access to contact information for conference attendees who **opt into** information sharing
- One 400-word article in an issue of the PA AAP e-newsletter
- Half page ad in the exhibitor pamphlet
- Recognition on the PA AAP website, social media channels (Facebook, Instagram, and X) and e-Newsletter
- 2 complimentary conference registration passes

Note on exhibitor benefits: All exhibitor advertisements and communications are subject to PA AAP's approval. PA AAP reserves the right to reject or cancel any sponsor or exhibitor agreement or reject any exhibitor advertisement at any time if it is deemed not to be in keeping with AAP's advertising standards.

BRONZE EXHIBITOR PACKAGE

Rate: \$1,500

- Booth placement in the Exhibit Hall at the Renaissance Pittsburgh Hotel, equipped with a 6-ft table and two folding chairs
- Quarter page ad in the exhibitor pamphlet
- Recognition on PA AAP website and social media channels (Facebook, Instagram, and X)
- 1 complementary conference registration pass

NON-PROFIT/GOVERNMENT EXHIBITOR PACKAGE (limited number of non-profit exhibitor slots available)

Rate: \$500

- Booth placement in the Exhibit Hall at the Renaissance Pittsburgh Hotel, equipped with a 3-ft table and two folding chairs
- Half page ad in the exhibitor pamphlet
- Recognition on PA AAP website and social media channels (Facebook, Instagram, and X)
- 1 complimentary conference registration pass

ADDITIONAL SPONSORSHIP OPTIONS

CONFERENCE SPONSORSHIP

Rate: \$1,000

- Recognition as conference sponsor by PA AAP President at 2024 Pediatric Conference Reception
- Listed as conference sponsor on conference welcome sign and in exhibitor program book
- Recognition on PA AAP website


MEAL SPONSORSHIP

Rate: \$1,500

- Recognition of meal sponsorship during 2024 Pediatric Conference Reception
- Sign placement with logo next to meal buffet stating "Today's breakfast/lunch brought to you by (insert company or organization name)"
- Half page ad in exhibitor pamphlet
- Recognition on PA AAP website

Pennsylvania Chapter

INCORPORATED IN PENNSYLVANIA

American Academy of Pediatrics 
DEDICATED TO THE HEALTH OF ALL CHILDREN®

PA AAP 2024 Pediatric Conference Exhibitor and Sponsor Benefits

SPONSOR BENEFITS	GOLD	SILVER	BRONZE	NON-PROFIT
Exhibit table placement	Premium booth placement with 6-ft table	Select booth placement with 6-ft table	Standard booth placement with 6-ft table	Standard booth placement with 3-ft table
Direct email to 2,400+ PA AAP members	✓			
Access to contact information for attendees <u>who opt in</u> to information sharing	Pre-conference access to attendee information	Post-conference access to attendee information		
400-word Article in one issue of PA AAP e-Newsletter	✓	✓		
Speaking opportunity at conference reception	✓			
Recognition on PA AAP website and social media	✓	✓	✓	✓
Exhibitor pamphlet ad	Full-page ad	Half-page ad	Quarter-page ad	Half-page ad
Registration passes	Three complementary registration passes	Two complementary registration passes	One complementary registration pass	One complementary registration pass