

New Program ...We are now scheduling trainings in practices and grand rounds from February to June 2009



BEST

Breastfeeding Education, Support, Training

The **EPIC** (*Educating Practices/Physicians in their Communities*) - **BEST** program is a practice education program using office-based change as the key to promoting initiation and increasing duration of exclusive breastfeeding. **BEST** is funded by the PA Department of Health and contractually administered by the PA Chapter, American Academy of Pediatrics. The EPIC – BEST program will be available for a **limited** time. These free on-site trainings (practice or grand rounds) are being offered from February 1, 2009 – June 24, 2009, so schedule your presentation now.

This CME/CEU program will help your practice:

- ❖ Provide anticipatory guidance, support, and resources to facilitate breastfeeding
- ❖ Learn how to manage common breastfeeding problems and challenges
- ❖ Gain skills to support and promote breastfeeding among mothers who smoke and provide assistance to quit smoking
- ❖ Develop a plan that optimizes outcomes for families related to breastfeeding and tobacco cessation and promotes continuing education among staff

We want to Schedule: Need more information Practice Based Training (60mins – 90mins)

Grand Rounds/staff meeting

Potential Dates for Presentation/Training in our practice:

1st _____ 2nd _____ 3rd _____

Contact Information

Name _____

Organization/Practice _____

Type of Practice: Obstetrics Pediatrics Family Practice Other: _____

Address _____

City, State, Zip _____ County _____

Phone _____ Fax _____

Email _____

Please fax request to: 484-446-3255 or call 1-800-375-5217